

NEWS RELEASE

MAPFRE INSURANCE AND COLUMBUS CREW SC TO HOST YOUTH SOCCER CLINICS

COLUMBUS, OH (July 21, 2015) – MAPFRE Insurance is proud to partner with Columbus Crew SC (Soccer Club) to host youth soccer clinics in July for children in the communities surrounding MAPFRE Stadium in Columbus.

More than 150 participants will attend the two clinics, on Wednesday, July 22, 2015, from 6:00pm – 8:00pm, at MAPFRE Stadium, and on Thursday, July 23, 2015, from 6:00pm – 8:00pm, at Westgate Park. Ben Swanson, a Columbus Crew midfielder, and S.C., the Crew SC's mascot, will be available for photos at Wednesday's clinic. Waylon Francis, a Crew back, Federico Higuain, a Crew midfielder, and S.C. will make appearances at Westgate Park on Thursday. All clinic participants will receive t-shirts, water bottles and soccer balls courtesy of MAPFRE Insurance.

"We are proud to support soccer clinics for children in the Columbus area" said Jaime Tamayo, president and CEO of MAPFRE North America. "Supporting activities that foster healthy lifestyles and promote teamwork is a wonderful opportunity for us."

"Crew SC Youth Clinics are a wonderful demonstration of MAPFRE Insurance's ongoing commitment to develop meaningful experiences for families and children in our community", said Andy Loughnane, Crew SC President of Business Operations.

Columbus Crew SC partnered with MAPFRE Insurance in a historic deal that saw the first soccer-specific stadium in the United States become MAPFRE Stadium. In a multi-year agreement, the largest partnership in club history, MAPFRE Stadium – built in 1999 – became the home of the Black & Gold. MAPFRE also became the presenting sponsor of Crew SC's community program, Give Forward, as well as the club's official auto, life and home insurer. MAPFRE Insurance is represented by over 100 independent agents in Ohio and has two branch offices located in the state, in Westlake and Columbus.

ABOUT MAPFRE INSURANCE

MAPFRE (pronounced MAH-Fray) Insurance, rated "A" (Excellent) by A.M. Best Company, writes property and casualty insurance in 19 states across the United States through a network of more than 4,200 independent agents and brokers. MAPFRE Insurance is the 19th largest provider of personal automobile insurance and the 20th largest personal lines insurer in the United States. MAPFRE Insurance is also the largest private passenger automobile insurer, homeowners' insurer and commercial automobile insurer in Massachusetts. MAPFRE Insurance provides a full range of



NEWS RELEASE

insurance products, including coverage for automobiles, homes, motorcycles, watercraft and businesses, as well as term life insurance. MAPFRE Insurance is part of the MAPFRE Group. MAPFRE is a global insurance group present in 49 countries across five continents. It is the leader in Spanish market, the largest multinational insurer in Latin America and among the top 10 European insurance companies by premium volume. MAPFRE employs more than 37,000 people and has over 27 million customers worldwide. [In 2014, the MAPFRE Group had net earnings of \$1.1 billion with revenues of approximately \$35 billion.

About Columbus Crew SC

Columbus Crew SC (Soccer Club) is the first club in Major League Soccer and 2015 is the organization's 20th season. Owned and operated by Precourt Sports Ventures (PSV), it won its first MLS Cup championship in 2008, and has also won the 2002 Lamar Hunt U.S. Open Cup and MLS Supporters' Shield titles in 2004, 2008 and 2009. 2015 is Crew SC's 17th season at historic MAPFRE Stadium, the first professional soccer-specific stadium in the United States. The club was purchased by PSV on July 29, 2013 as part of the privately held investment and management firm's sports and entertainment business enterprise.

Further information including press releases, videos and photographs are available at:

Website: mapfreinsurance.com | Hashtag: #MAPFREins | Facebook.com/mapfreins |

YouTube: /mapfreins

Contact:

Linda Johnson Assistant Vice President MAPFRE Insurance 508.949.4982 Ijohnson@mapfreusa.com