

CONTACT:

Linda Johnson
Assistant Vice President
Corporate Communications
508.949.4982
ljohnson@mapfreusa.com

FOR IMMEDIATE RELEASE:**June 30, 2014****MAPFRE INSURANCE ENTERS PENNSYLVANIA AUTO AND HOME INSURANCE MARKET**

KING OF PRUSSIA, PA – MAPFRE Insurance announced today its entry into the Pennsylvania insurance market. MAPFRE's operations in Pennsylvania will be headquartered in King of Prussia and the Company will offer private passenger automobile and homeowners insurance to customers through its network of independent agents.

"This is a great day for MAPFRE Insurance. We are truly pleased to introduce MAPFRE's innovative auto and homeowners insurance products in Pennsylvania and to offer customers the highest levels of customer service," said Jaime Tamayo, President and CEO of MAPFRE U.S.A. "At MAPFRE Insurance, the customer is at the center of everything we do."

MAPFRE's launch in Pennsylvania marks another milestone in the Company's continued growth in the United States since 2008, when MAPFRE S.A., the parent company of MAPFRE Insurance, acquired The Commerce Group, Inc. (NYSE: CGI). MAPFRE now sells insurance in 17 states across the U.S., including Pennsylvania's neighbor states New Jersey, New York and Ohio. Rated "A" (Excellent) by A.M. Best Company, MAPFRE Insurance ranks as the 19th largest provider of personal automobile insurance, as well as the 21st largest property and casualty insurer, in the U.S.

"Growth is a strategic imperative at MAPFRE," said Tamayo. "Pennsylvania presents an exciting opportunity for the Company as we continue our expansion efforts throughout the U.S. Pennsylvania is a large and healthy insurance market and MAPFRE Insurance is committed to increasing our presence in the state by providing superior products, exceptional customer service and competitive pricing to our customers."

For more information about MAPFRE Insurance, visit www.mapfreinsurance.com.

MAPFRE Insurance

MAPFRE Insurance, the 19th largest provider of personal automobile insurance in the United States, is part of the MAPFRE Group, an international insurer with business in 47 countries on five continents. The MAPFRE Group is the leading insurer in Spain. It is also the leading insurer in the non-life market in Latin America and the sixth largest non-life insurer in Europe. The MAPFRE Group has 36,000 employees and over 23 million customers worldwide. The MAPFRE Group has more than 36,000 employees and over 23 million customers worldwide. In 2013, the MAPFRE Group had net earnings of \$1.05 billion with revenues of \$34.4 billion.

MAPFRE Insurance is a brand and service mark of MAPFRE U.S.A. Corp. and its affiliates, American Commerce Insurance Company (Columbus, OH), MAPFRE Insurance Company (Cal. COA 08643, Florham Park, NJ), and MAPFRE Insurance Company of New York (Garden City, NY).

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