

AGENCY APPOINTMENT APPLICATION PACKET

INSTRUCTIONS

All applicable forms must be completed in full and must be legible. Please follow these instructions carefully.

- **▲** Type or print clearly.
- ▲ Fill in all blanks and answer all questions on all forms.
- ▲ Attach a copy of the agency's license(s) for the state(s) in which you are requesting appointment including individual license(s).
- ▲ Attach a copy of the agency's E & O Insurance policy.
- ▲ Attach a copy of the agency's loss runs from all carriers for the past three (3) years.
- ▲ Attach a copy of the agency's one (1) year production goals and one (1) year basic marketing plan.
- ▲ Obtain all necessary signatures on all forms.

INCLUDED FORMS

- ▲ Agency Application for Appointment
- ▲ W-9 Form
- ▲ Upload / Download Paperwork
- **▲** Agency EFT Sweep Form
- ▲ Direct Deposit of Commission Form
- ▲ Flood Application

Send / Email All Completed Documents

▲ To your Business Development Representative



AGENCY APPLICATION FOR APPOINTMENT

SECTION 1 ~ GENERAL INFORMATION)N			
Agency Name:				
Agency Principal:		Title:		
Agency Street Address:				
City:				
County:				
Location Type: Store Front	Office Park	Stand Alone	Other:	
Agency Mailing Address (if different	than above):			
City:	State:		Zip Code:	
County:	_			
Agency Telephone #:		Agency Fax #: _		
Website:				
Agency General Email:				
SECTION 2 ~ AGENCY INFORMATION	V			
Lexis Nexis / Choice Point Node ID: _ *If you do not have Node ID, you w		ete online applicat	ion with Lexis Nexis	
Date Agent Founded: Number of Offices: **If less than 2 years, provide business plan				
Does each office require its own sub-code? Yes No Branch Location Address(es) (other than main location listed above):				
1)				
2)				
3)				
Ownership interest in other insuran	ce agencies or co	mpanies?	Yes No	
If yes, please describe:				
Is P&C the primary business of the a	ngency? Y	es No		
If No, please comment:				



E&O Note:		Yes No of \$1,000,000 of E&O cov			_ Limits	
Curre	ent Rating S	oftware Used:				
Num	ber of CSRs	:	Number of Produ	icers:		
C	Personal Commercial	lume: \$ Auto: \$ Auto: \$ rance: \$	_ Perso _ Commer	onal OTA: \$ ccial OTA: \$		
		ut below or attach s	preadsheet/prin	t out from Age	ency Manageme	nt system)
	Year Appointed	Company	Life Volume	PL Volume	CL Volume	Total Company Volume
-						
-						
-						
-						
-						
-	TOTALS					
	CL Auto LS	C Carrier (MA only):				
	•	iny feedback on loss any year end loss ra	•	•	•	f the books noted
						_
Aver	age Growth	over the past year:	%			
Aver	age Numbe	r of Apps. Written (previous year):	PL /Month:	CL /N	Month:
				_ife/Month:		



What volume can we expect	? Personal: \$	5	Commercial: \$	
	Life: \$			
Primary Company Used for:	Personal Standard Aut	o:		
	Personal Non-Standar	d Auto:		
	Personal OTA:			
	Commercial OTA:			
Describe the primary territor				
Current Advertising Methods	s (Check all that apply):	Yellow Pages	Direct Mail	
TV/I	Radio 🔲 Internet	Referrals	Other:	
Foreign Languages Spoken ir	n Agency: Spanish	Chinese	Japanese	
Filip		Vietnamese	Other:	
Does the agency maintain a	Business Development	Plan? Yes	No If yes, please attach	
Describe any specialty progra			_	
Describe any specialty progra	anns or anninty program	3 Official by the ago	ciicy.	
Percentage of New Business	hased on the following	activities:		
_	Advertising:		%	
Acquisitions	Advertising.	_/0	/0	
Walk Ins:%	Internet:%	Other:	%	
Does the agency accept brok If yes, from who and w		er agencies?	Yes No	



Does the agency broker business through other agencies? Yes No
If yes, with who and what type of business?
Does the agency utilize premium finance companies? $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$
If yes, what lines of business?
<u>Life Section:</u>
How many licensed CSRs/Producers sell Life Insurance for your agency?
Do you have direct Life appointments or go through a brokerage firm?
☐ Direct ☐ Brokerage ☐ Both
What Life products do you sell the most of? TL WL Annuity Other:
SECTION 3 ~ BACKGROUND INFORMATION
Please provide complete details for any "yes" answer.
Has your agency or any of the Principals or owners of the agency been subject to a fine or disciplinary
action from the department of insurance or any other regulatory agency? Yes No If yes, please explain.
Yes No If yes, please explain. Have you ever had an insurance license denied, revoked, or suspended by any state?

SECTION 4 ~	AGENCY KEY	CONTACTS INFOR	MATION			
Principal: Name		Telephone		Fax	Fax	
	Email					
Mgr (PL):						
	Email					
Mgr (CL):	Name	Т	elephone	Fax		
	Email					
Licensing:	Name	т	elenhone	Fav		
Licensing.						
		·				
Accounting:	Name	Telephone		Fax	Fax	
	Email					
Systems:	Name	Т	Telephone		Fax	
·						
Key Staff M	embers					
Name		Position	Phone		Email	



SECTION 5 ~ APPLICANT ACKNOWLEDGEMENT/CONSENT

I hereby certify that I have read and understand the items on this form and that my answers are true and complete to the best of my knowledge. I understand that if any of the information I provided is found to be incorrect or incomplete, it may be grounds for non-appointment or my immediate termination at the discretion of the Company.

I understand that a routine inquiry may be made as a requirement for state appointment. If applicable, the Company may obtain reports from a consumer reporting agency, an investigation report or inquiries from a State Insurance Department. Any information that the Company obtains about me will be treated as confidential.

FAIR CREDIT REPORTING ACT — As part of its regular procedures, the Company may obtain an investigative consumer report. It may deal with character, reputation, personal traits and lifestyle. It may involve personal interviews with friends, neighbors and associates.

I understand I have the right to make, within a reasonable amount of time, a written request for details on the name and address of the agency making the report. I further understand that, depending on the state law, subjects of an investigative consumer report may have the right to: 1) request that they be interviewed in connection with the making of the report; and 2) receive a copy of the report, upon request.

In signing this application I certify that I have not been convicted of any criminal felony involving dishonesty or breach of trust or been convicted of an offense under section 1033 of the Violent Crime and Law Enforcement Act of 1994. I further agree to immediately inform the Company of any conviction of the types described in the preceding sentence.

I have read the above statements. My signature below constitutes my agreement and authorization to all of the above.

Applicant's Signature	Da	te
Print Applicant's Name	Title	