

FOR IMMEDIATE RELEASE:

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MAPFRE PARTNERS WITH REALMADRID FOUNDATION TO CREATE SOCCER AND ACHIEVEMENT ACADEMY AT WORCESTER PUBLIC SCHOOL

Webster, MA – MAPFRE | Commerce Insurance, a member of the MAPFRE U.S.A. Group, is pleased to announce MAPFRE FOUNDATION's co-sponsorship with the RealMadrid Foundation of the Soccer and Achievement Academy at Elm Park School in Worcester, MA. The Academy is an after-school program offering soccer instruction from coaches trained by RealMadrid Foundation, one of the premier professional soccer clubs in the world. Approximately 100 Elm Park School students, ranging in age from eight to thirteen, participated in the first eight weeks of the Academy. All participating students received their own RealMadrid Foundation uniforms.

The goal of the Soccer and Achievement Academy is to offer underprivileged youth with an exciting opportunity to receive professional soccer training, positive mentoring, and support. This program was made possible through a partnership among MAPFRE FOUNDATION, the RealMadrid Foundation, and the International Studies Foundation.

"As the leading auto and homeowners' insurance company in Massachusetts, we are committed to supporting the communities we serve," said Jaime Tamayo, President and CEO of MAPFRE U.S.A. "We are proud of the MAPFRE FOUNDATION's partnership with the RealMadrid Foundation and the success of the Soccer and Achievement Academy at Elm Park School."

Recently MAPFRE FOUNDATION and RealMadrid Foundation have renewed their collaboration agreement for the financing of eight sport centers for underprivileged youth in America and Asia.



Photo Caption: MAPFRE U.S.A. President & CEO, Jaime Tamayo, visits the Soccer and Achievement Academy at Elm Park School, presenting participants with medals, t-shirts and backpacks.

About MAPFRE U.S.A.:

MAPFRE U.S.A. is the 18th largest provider of personal automobile insurance in the United States, and its subsidiary, The Commerce Insurance Company is the largest auto and homeowners insurer in Massachusetts. For additional information about MAPFRE | Commerce Insurance visit www.commerceinsurance.com.

MAPFRE U.S.A. is an entity of MAPFRE Group, and multinational insurer with business in over 45 countries on five continents. The Group is the leading insurer in the Spanish market and in the Non-Life market in Latin America. MAPFRE Group is the sixth largest insurer in Europe and has nearly 35,000 employees and over 23 million customers all over the world. In 2011, its net profits were \$1.25 billion with revenue of over \$30.5 billion. MAPFRE is listed on the Madrid and Barcelona stock markets and forms part of the IBEX 35.

About MAPFRE FOUNDATION:

MAPFRE FOUNDATION is a Spanish institution, established in 1975, which promotes and finances not-for-profit activities of general public interest through five institutes specializing in Social Action; Insurance Science; Culture; Prevention, Health and Environment; and Road Safety.

Over the years, MAPFRE FOUNDATION has gained more and more importance in society and is now one of the leading foundations in Spain. The institution has significantly increased its activities in Spain, Latin America and other countries, thereby strengthening its dedication to the development and progress of society.