

Community Partners Report

MAKING A DIFFERENCE IN OUR COMMUNITIES

2016

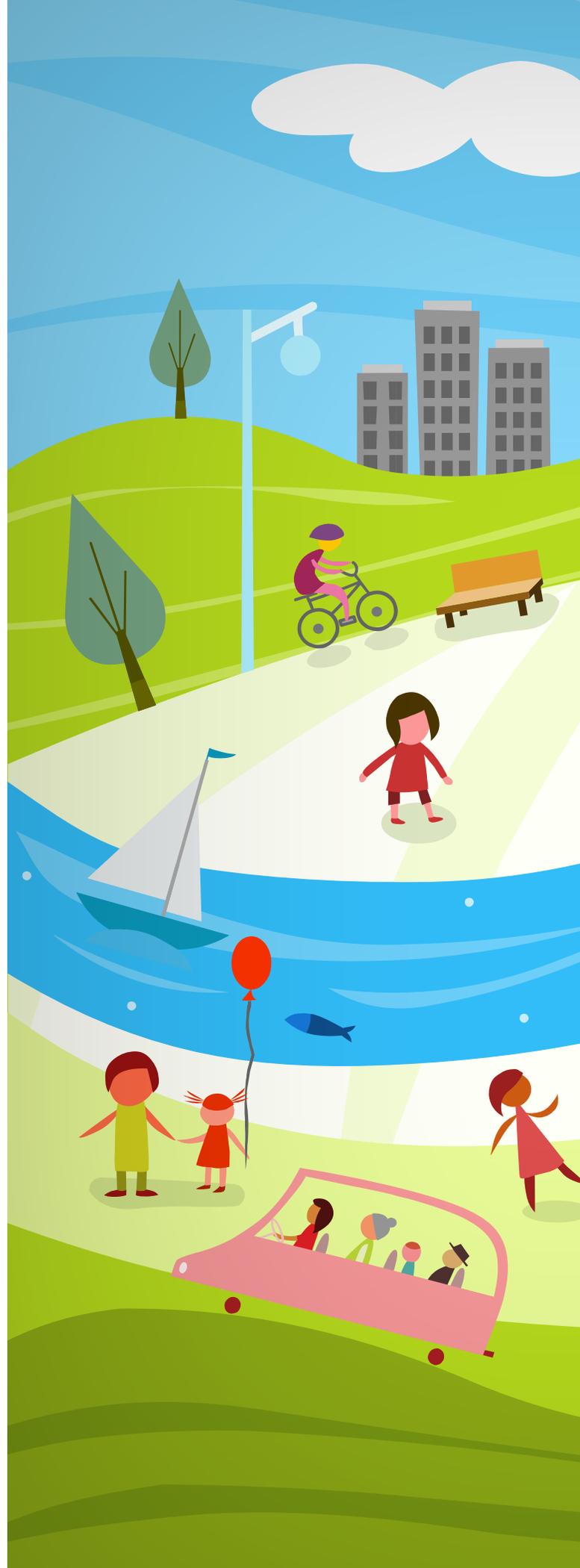


Community Partners Report

2016

We are in the business of taking care of people; earning their trust as we help them navigate through difficult times. We understand the importance of working together to accomplish great things, both in the business of insurance, and in supporting our local communities. For many years, our company and employees have come together through the Community Partners Volunteer Program to make meaningful contributions where we live and work.

This year we aligned our employee volunteers and Community Partners to become part of the Global Corporate Volunteer Program with other MAPFRE entities around the world. The collective efforts that we put forward in the areas of Nutrition, Health, Education, Housing and the Environment will have far reaching impact. It is part of our culture, our social responsibility, and the fabric that makes MAPFRE your trusted insurance company.





04

Making the Holidays Memorable for Everyone

- 04/Thanksgiving Food Drive
- 05/Champion Food Pantry
- 05/Thanksgiving Meals to Columbus Families
- 06/Toy Drives
- 07/Island Harvest Food Drive
- 07/Adopt-A-Family

08

Volunteering Time, Effort and Heart

- 08/United Way Day of Caring
- 09/Intern Day of Caring
- 10/Courageous Sailing Corporate Challenge
- 12/MAPFRE Employees Help Rebuild Home
- 13/Ronald McDonald House
- 13/Habitat for Humanity
- 13/Cradles to Crayons

14

No Matter the Miles...

- 14/Making Strides Against Breast Cancer Walks
- 16/Pan-Mass Challenge
- 17/2016 TDD Sprint Triathlon
- 17/American Diabetes Association Step Out Walk

18

Making a Difference

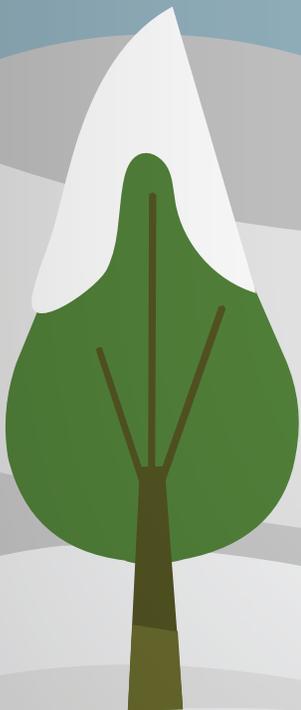
- 18/Youth Soccer Clinics
- 20/Blood Drives
- 21/Dress for Success
- 21/Dress to Impress and Big Brother, Big Sister Clothing Drives
- 21/Southwest Human Development School Book and Supply Drive
- 22/Girls Inc. Day at Fenway Park

Thanksgiving Food Drive

We would like to thank all who donated this year. We were able to collect and donate 231 full meals with fresh vegetables, 120 turkeys, 15 boxes of miscellaneous nonperishable food and numerous gift cards.

“This was the most satisfying volunteer effort I have been a part of. The support, dedication and donations we received from the company exceeded my expectations. It feels great to know that we helped many families have a wonderful Thanksgiving meal this year.”

—Amanda Sabourin,
Senior Claims Representative



Champion Food Pantry

On Monday, February 22, MAPFRE Insurance employees in Ohio and the Columbus Crew SC participated in the Crew SC's Give Forward event at Champion Food Pantry. This event provided enough food to support 97 families!

12
volunteers

“Giving back to our community is a rewarding and positive experience!”

—Greg Clark, Sr VP & Regional Director (Central Region)

388
people
directly impacted

Thanksgiving Meals to Columbus Families

On Tuesday, November 22, 2016, our employees and Crew SC joined the Tray Lee Center to distribute meals to people who had expressed a need for assistance during the holiday season. This is the second consecutive Thanksgiving that MAPFRE and Crew SC partnered with the Tray Lee Center to provide meals for this event. This event is part of Crew SC's "Give Forward" platform, presented by MAPFRE Insurance.



Toy Drives

Employees participated in fundraising activities and toy collections to be able to give to Toys for Tots over the holidays.

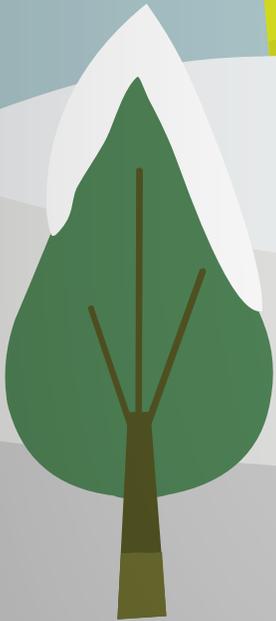
2

locations

30

volunteers

over
500
toys collected



Adopt-A-Family

As in years past, MAPFRE Insurance employees in Ohio sponsored fundraising activities for Adopt-a-Family. Employees from MAPFRE provided gifts that benefited four families this Christmas.

10
volunteers

15
hours
volunteered

14
people directly
impacted

Island Harvest Food Drive

On the morning of Wednesday, April 13, MAPFRE Insurance employees from the Garden City, NY office participated in an event for Island Harvest, the largest hunger relief organization on Long Island. The team made donations, attended a breakfast event, participated in various raffles, and raised over \$650 to purchase food.

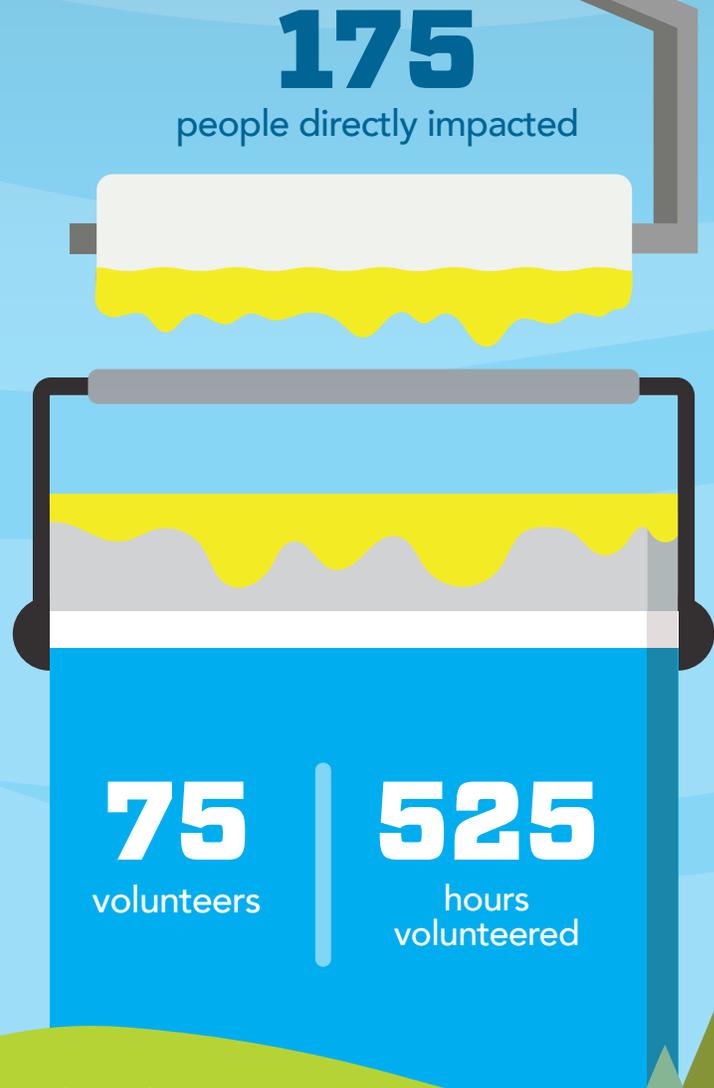


United Way Day of Caring

The United Way Day of Caring is an annual event where our employees have the opportunity to donate their time and physical energy to help organizations in their local areas.

On Friday March 28, employees from Arizona spent the afternoon at Southwest Human Development in Phoenix to sort, label and prepare boxes of childrens' books to be distributed during a local event intended to provide an estimated 20,000 books to children ordering a meal at McDonalds.

On Friday, September 16, 75 MAPFRE employees in Massachusetts volunteered at ten locations throughout the local community with needed projects such as planting, raking, painting and cleaning.



United Way of Central Ohio Annual Columbus Volunteer Challenge.



“I really enjoy participating in the Day of Caring because it is not only a great opportunity to help the community in a unique way but it is also a great way to get to know some of the people who work at MAPFRE Insurance that I may never have had a chance to interact with.”

—Adrianna Bilancieri, Tax Accountant II

Intern Day of Caring

The second annual Intern Day of Caring was held on June 30, and returned our hard-working interns to the St. Peter Catholic School in Worcester, Massachusetts. This year the group of 14 interns was able to help the non-profit school paint, move furniture and reorganize classrooms in preparation for school accreditation to take place in the fall.

Intern Day of Caring at St. Peter Catholic School in Worcester, MA.



Courageous Sailing Corporate Challenge

On Monday, June 13, MAPFRE Insurance employees enjoyed a night of sailing with Courageous Sailing in Charlestown, MA. There were a total of 22 teams and 61 brave sailors. The teams left the dock with sails reefed and ready for the challenge. Thanks to all the teams and participants for taking part in a very special program that this year alone has raised \$70,000 for Courageous Kids, making it possible for 140 kids to sail and take part in a variety of other activities this summer.




MAPFRE
INSURANCE®

program raised **\$70,000** for Courageous Kids



MAPFRE Insurance boats take part in the Courageous Sailing Corporate Challenge in Charlestown, MA.



MAPFRE Employees Help Rebuild Home

The Macey family of Gilbert, Arizona was in desperate need of help with their home. They had experienced severe hail damage to their roof and did not have the means to repair it. The damage began to spread throughout the home as the roof deteriorated. Through Gilbert's "Emergency and Minor Home Repair" program, which receives money from Housing and Urban Development in the form of community development funds, the family was able to acquire the means. The work still needed to be done however and our employees were ready to help the Maceys. On Saturday, February 27, MAPFRE employees joined other local businesses and organizations to help rebuild the Macey's home. The Mayor of Gilbert stopped by the event on Saturday to thank everyone for their help, and a local news story was written about the effort.

I was honored to be able to participate in this great cause in our local community. This family had so much thrown at them over the last few years, it was great that we could come together and provide a little of our time in order for them to gain so much more. It was a great feeling to be able to donate my time and effort to help a family in need."

*–Tim Preville, Supervisor,
Agency Interface, AZ*



Ronald McDonald House

On Wednesday, August 31, our employees along with Columbus Crew SC players; Corey Ashe, Adam Jahn and Ben Swanson spent the afternoon serving lunch to families at Ronald McDonald House of Central Ohio. After lunch was over everyone took a tour of the house, which is the largest Ronald McDonald House in the world offering more than 130 guest rooms. This event was part of Crew SC's "Give Forward" initiative, which is sponsored by MAPFRE Insurance.

Habitat for Humanity

MAPFRE Insurance once again teamed up with the Columbus Crew SC's "Give Forward" program by lending a hand to the Habitat for Humanity - Mid Ohio on May 5 and 6. Crew SC players; Ethan Finlay, Hector Jimenez and Rodrigo Saravia, administration members of Crew SC and our employees spent days air sealing the doors and windows, building the foundation for a shed in the backyard and painting.



MAPFRE Insurance teamed up with the Columbus Crew SC's "Give Forward" program to help Habitat for Humanity - Mid Ohio.

Cradles to Crayons

On Wednesday, April 13, Jana Beaudoin, Senior Business Development Representative in eastern Pennsylvania, joined forces with Scargill/McClurken Agency for the agency's volunteer day at Cradles to Crayons. The volunteers spent the day inspecting and organizing donated items including clothes, toys, books and puzzles. Cradles to Crayons provides essential items to children from birth through age 12 who are living in homeless or low-income situations. The organization supplies these items free of charge by "engaging and connecting communities that have with communities that need."

Making Strides Against Breast Cancer Walks

The American Cancer Society has been saving lives for more than a century. Every day, 500 lives that would have otherwise been lost to cancer are saved. It wouldn't be possible without the support of teams like ours. In 2016, more than 100 MAPFRE employees made the trek to support the Making Strides Against Breast Cancer walks. Through several activities and events, employees from across the country were able to raise more than \$8,700!

Making Strides Across the Country

76	496	over	\$8,700
volunteers	hours volunteered		raised by Team MAPFRE



Making Strides Against Breast Cancer walks in Massachusetts, Arizona, Ohio and New York.

Participating in the Making Strides Against Breast Cancer walk this year was a true honor. My mother is a survivor so this is a very personal cause for me. Working for a company with such great people that care so much, is truly a pleasure!”

—J.J. Hassler, Supervisor



Pan-Mass Challenge

MAPFRE Insurance is proud to be the Official Auto Insurance Provider of the Pan-Mass Challenge (PMC), the annual bike-a-thon that raises money for adult and pediatric cancer care, and research at Dana Farber Cancer Institute through the Jimmy Fund. Over 6,300 cyclists participated in this challenge and wore the MAPFRE Insurance logo on their PMC 2016 official jerseys. MAPFRE Insurance has helped raise over \$225,000 thus far for cancer research. Thank you to all our employees who rode and volunteered with the PMC this year! A special thank you to our employees who helped assist by making peanut butter and jelly sandwiches, preparing fruit for the riders, setting up tables and signs and refilling riders' water bottles with ice, water and Gatorade.

“Together We Make a Difference’ is something that I heard all day long between volunteers and riders. I cannot wait to volunteer next year. At the end of the day as I drove up my street there was a rainbow over my house. Let’s just say that solidified my decision.”

—JoAnn Tower, Premium Accounting
Technical Services

Scenes from the 2016
Pan-Mass Challenge.



2016 TDD Sprint Triathlon

On Saturday, September 17, over 20 of our employees came out to run the TDD Sprint Triathlon at Wallum Lake at Douglas State Forest in Massachusetts. Runners enjoyed a beautiful sunny day of camaraderie and competition while raising funds for a great cause.

MAPFRE relay teams took home some major awards.



American Diabetes Association Step Out Walk

On Saturday, September 24, thirty Team MAPFRE walkers including our employees, their family members and friends joined together to raise money for the American Diabetes Association. The weather was perfect, complete with sunshine and a light breeze. The sea of red "Team MAPFRE" shirts could be seen throughout the walk and represented MAPFRE with pride.



Team MAPFRE walkers at the American Diabetes Association Step Out Walk.



Youth Soccer Clinics

For the second year, we partnered with the Columbus Crew Soccer Club (SC) in Ohio to co-host three different youth soccer clinics at MAPFRE Stadium during the summer and fall. Crew SC soccer clinics are the only events of their kind operated directly by a professional soccer team. More than 280 kids were able to participate across the three events. MAPFRE Insurance provided new soccer balls, water bottles, t-shirts and tickets to a Crew SC match for the participants.

over
280
soccer clinic
participants



MAPFRE STADIUM



Scenes from youth soccer clinics hosted by MAPFRE Insurance and Columbus Crew SC.



Blood Drives

The need for blood in the United States is constant and pressing. MAPFRE volunteers answer that call for donations through five employee blood drives with leading blood donation services in two locations during 2016.

In New York, our employees once again partnered with The Kinney Insurance Agency and the American Red Cross to sponsor the second annual blood drive in honor of a local soldier, PFC Nathan Brown, who was killed in the line of duty in Iraq.

In Massachusetts, nearly 100 employees came forward to be blood donors in two blood drives held with the American Red Cross. It only takes one person and one pint to potentially impact three people in need.

“I am proud to represent MAPFRE Insurance while working with the Kinney Agency staff and the American Red Cross. This has become one of the biggest drives in our community and each year we strive to make it bigger.”

—Jenn Howse,
Business Development
Representative, Sr.



Blood Drives

210

employees
donated blood

630

lives
impacted

Dress for Success

The Women’s Leadership Network partnered with Dress for Success to support a clothing drive collecting donations estimated at \$7,500 and expected to help about 100 women. Dress for Success participants are provided with an interview suit plus professional wardrobe including clothing, handbags, shoes, and accessories to start their new jobs.

Dress to Impress and Big Brother, Big Sister Clothing Drives

Each year, as part of our Community Partners Volunteer efforts, the Garden City office donates clothing for the “Dress to Impress” program. MAPFRE team members have organized activities to collect clothing that will be donated to those who would not otherwise have proper business attire as they enter or re-enter the workforce. Through the efforts and generosity of employees, clothing donation amounts doubled from last year. This year, the team also donated to a clothing drive for Big Brothers and Big Sisters. Many donations of clothes and coats were donated to the BBBS organization.

Southwest Human Development School Book and Supply Drive

During the month of July, MAPFRE employees at the Gilbert Office participated in a School Book and Supply Drive in conjunction with Southwest Human Development. Southwest Human Development offers several programs for Arizona children and families including Child Development & Mental Health, Disabilities Services as well as Early Literacy & Head Start programs. Children needing supplies were able to stock up on book bags, pencils, markers, crayons, notebooks and even lunch boxes. Volunteers also provided free haircuts to all children who attended.

6

volunteers

54

people impacted



Girls Inc. Day at Fenway Park

On Sunday, August 14, 30 teen girls from Girls Inc. of Worcester were guests of MAPFRE Insurance at Fenway Park. They were able to enjoy a VIP tour, batting practice, and watch the Red Sox take on the Arizona Diamondbacks. These girls are enrolled in the Girls Inc. Eureka program, which focuses on science, technology, engineering and mathematics (STEM), leadership, health and fitness, college-readiness, and career-readiness. Girls Inc. Eureka is also focused on building confidence and skills, making new life-long friends, and discovering new things. At Fenway, each Eureka member was given an Education Day book courtesy of the Red Sox which was filled with science, math and technology questions about baseball that they were able to solve during their tour and the game.



30 teen girls from Girls Inc. of Worcester were guests of MAPFRE Insurance at Fenway Park.





Thank you to
our wonderful
employees who
have given so
generously!



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