Notice to California Consumers

MAPFRE Insurance is collecting your personal information and sensitive personal information to support its business operations, including for the following purposes:

- To fulfill or satisfy the purpose for which you provided the information to us.
- To provide, support, personalize, and develop our website, products, and services.
- To create, maintain, customize, and secure your account with us.
- To process your requests, purchases, transactions, and payments and prevent transactional fraud.
- To personalize your website experience.
- To deliver content, product, and service offerings relevant to your interests, including targeted offers and advertisements through our website, third-party sites, and via email or text message with your consent, where required by law.
- To help maintain the safety, security, and integrity of our website, products and services, databases and other technology assets, and business.
- For testing, research, analysis, and product development, including to develop and improve our website, products, and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our website users/consumers is among the assets transferred.
- To the extent that we collect protected classification information, we collect such information to comply with federal and state law and/or, to deliver employee benefits & services.

In addition, the information may also assist us with managing our business including but not limited to: maintaining business continuity plans, conducting internal audits, building actuarial and statistical models, fulfilling various legal requirements, and/or or to perform obligations under an existing contract with you.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

We do not sell the personal information we collect. However, we may share it with third parties for cross-context behavioral advertising. We do not sell the sensitive personal information we collect. We also do not share it with third parties for cross-context behavioral advertising. To view our full privacy California Privacy Policy, visit California Privacy Notice.

We may share the following categories of personal information with third parties for cross-context behavioral advertising:

- Identifiers;
- California Customer Records personal information;
- Protected classification characteristics under California or federal law;
- Commercial information;
- Internet or other similar network activity;

- Geolocation data;
- Sensory data;
- Professional or employment-related information;
- Non-public education information; and/or
- Inferences drawn from other personal information.

We retain the above categories of personal information for a period sufficient to deliver the necessary services for which they were provided, including any additional period required by law or necessary to prosecute and/or defend legal claims. If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please contact ccparequest@mapfreusa.com or 855-515-9700.

EFFECTIVE DATE: 11/20/2022