

Community Partners Report

Making a Difference in Our Communities

2015



At MAPFRE Insurance, we focus on building lifelong relationships, one at a time. We make a promise to be there when things are at their worst; to make things right, to listen, to take care of people. Our business is defined by the people we serve; our policyholders, their agents and the communities where we live and work. Giving support and giving back is an important part of what makes our employees special.

MAPFRE employees are the heart of the business and demonstrate what it means to be people who take care of people.

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MEMORABLE
FOR EVERYONE

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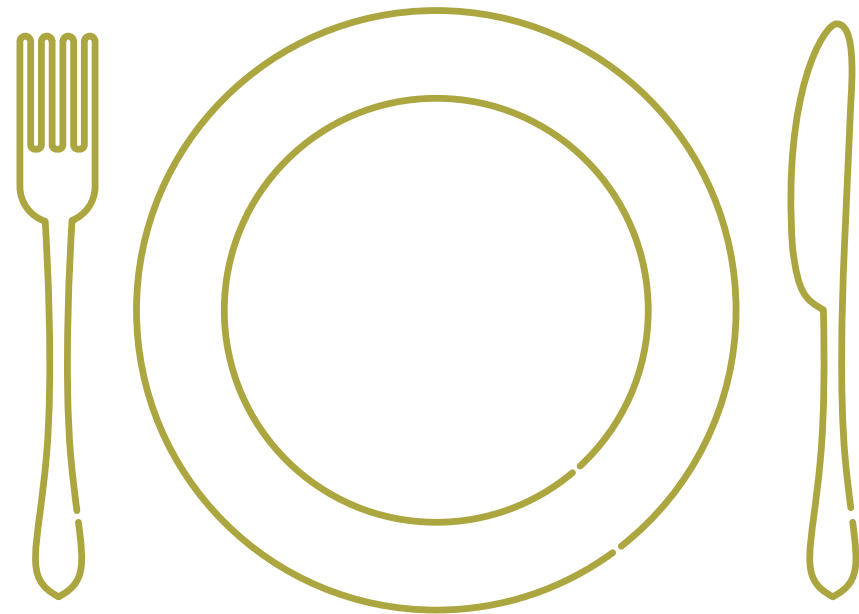
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TAKE CARE
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over
2,000
pounds of food
collected

800
families helped

Food Drives

In 2015, MAPFRE Insurance employees helped hundreds of families by donating more than 2,000 lbs of food (and over 100 turkeys!) across the United States.

In Massachusetts alone, employees donated 153 boxed meals, as well as gift cards to local grocery stores. The Arizona team food drive ended with close to 1,140 lbs of food to donate. This amount is equivalent to roughly 1,200 meals for those in need. The New York office collected 523 lbs of food in addition to presenting a check to the local food bank in hopes of impacting even more people on Long Island.

Columbus Crew SC and MAPFRE delivering Thanksgiving dinners to families.



It was a great honor that my teammates and I got to participate in such a wonderful charity event. It was a nice feeling to have donated food to a local charity such as the United Food Bank. I often volunteer at different organizations in the Gilbert area and cannot wait to get my team involved in other charity events."

—Carol Sanchez, Customer Service Rep, ECC (AZ)

Thanksgiving Dinner Deliveries

On Wednesday, November 25th, MAPFRE Insurance employees, Columbus Crew SC, and the Tray Lee Center teamed up to brighten some local families' holidays by delivering Thanksgiving dinners. The packages included a fully cooked turkey, two side dishes and a pie—as well as brand new Columbus Crew SC gear.

"Giving back to our community is very important to us at MAPFRE Insurance, so being able to join Crew SC and the Tray Lee Center to deliver Thanksgiving meals to families in need was an amazing opportunity. It felt great to be a part of it!"

—Jeff Alexander, Senior Vice President



The annual Toys for Tots Basket Raffle and Bake Sale at the New York/New Jersey Regional Office.

Toy Drives

The holiday season is a very special time and MAPFRE employees often go to extended lengths to take care of people. MAPFRE employees formed the Toys for Tots Committee to support activities throughout the year that would complement yearly Toys for Tots drives.

In Massachusetts, MAPFRE employees held their annual bake sale and paint night to purchase a total of 571 toys. In addition to the toys collected through these activities, all employee donations totaled 687 toys for children in need.

The New York office was able to raise more than \$2,000 as a result of several fundraising activities. MAPFRE employees attended the annual New York Toys for Tots Breakfast where they presented three Marines with an abundance of toys and a \$1,500 check for additional gifts.



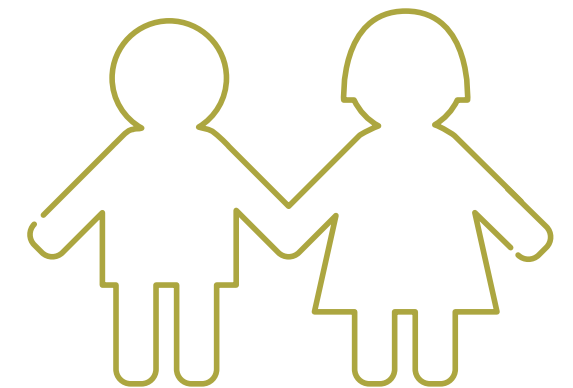
The New York/New Jersey Regional Office hosted their annual Toys for Tots Breakfast with the Marines.

It is amazing to me what a group of hardworking and dedicated individuals we have on the Toys for Tots Committee. This year I volunteered to shop for the toys with the money we had raised throughout the year and it was an experience I will never forget. As we walked through the store, people were making comments like, 'Someone was good this year,' and each time that happened I felt great pride making them aware that all the toys were being donated to children in need. Each time we fundraise and purchase a toy, we are helping families one toy at a time to better enjoy the holidays."

—Nicole Bousquet, Claim Representative II (Webster, MA)



687
toys collected



340
happy children



100
people participated

Holiday Skate Party

MAPFRE Insurance hosted a Holiday Skating Party at the University of Massachusetts Amherst Community Ice Rink on Sunday, December 13th. MAPFRE provided free admission for the first 100 guests who reserved tickets. Other activities at the party included cookie decorating, crafts and games.

Scene from the Holiday Skating Party.



As part of the Adopt-A-Family Program, Dion Gibson of CGI and Lisa Cornell delivered needed items to the Salvation Army.



Adopt-A-Family Program

This year MAPFRE employees teamed up with the Salvation Army of Central Ohio's Adopt-A-Family Program to adopt two families and fulfill their holiday wish list.



locations impacted



employees participated



Images from the Day of Caring in the Webster, Massachusetts office.

United Way Day of Caring

Every year, MAPFRE employees are proud to participate in the United Way Day of Caring which gives them the opportunity to go beyond monetary support by physically helping various organizations throughout the local areas.

Employees in the Ohio office spent Friday, September 11th at Lindbergh Elementary School where they helped to beautify the school grounds with painting, planting flowers, clearing brush and landscaping.

On Thursday, September 17th, more than sixty Massachusetts employees ventured out and completed tasks such as painting, landscaping and cleaning up to lend a helping hand at nine locations in the area.



Philadelphia Insurance Week of Giving

Having a small number of employees in the Pennsylvania office didn't stop this MAPFRE team from sorting and distributing 16 pallets of food as part of the Insurance Society of Philadelphia's Week of Giving. The group worked with the Philadelphia Self-Help and Resource Exchange (SHARE), a nonprofit that serves a regional network of community organizations engaged in food distribution, education and advocacy.



Giving back to the community brings us joy! We really enjoyed working to make the Lindbergh Elementary School building a brighter place. I'm proud to be a part of a team that is so dedicated to living out our brand promise of taking care of people." – Pat Filipkowski, Asst Vice President, (Columbus, OH)



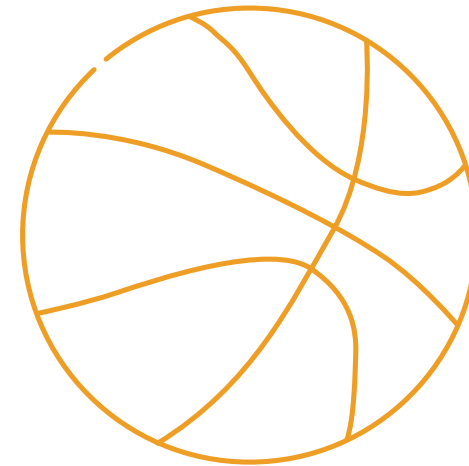
Scenes from
the 4th
annual Mass
Impact Day
of Service.

University of Massachusetts Impact Day

On Sunday, September 13th, MAPFRE Insurance provided all volunteer t-shirts and lunch for those UMass Amherst students, staff and faculty who participated in the 4th annual Mass Impact Day of Service. This event connected 400 UMass volunteers with nearly 30 community and service projects which allowed them to donate 3,200 hours of volunteer time around the Pioneer Valley.

200

*kids participated
in the clinic*



The annual
Leaman
Legacy Clinic.

UMass Leaman Legacy Clinic

MAPFRE Insurance partnered with UMass Athletics to host the annual Leaman Legacy Clinic on Sunday, February 8th. The clinic features sports stations run by various UMass sports teams for children to learn skills in a sport of their choice. All children 12 and under received complimentary entry and tickets to the men's basketball game after the clinic.



Intern Day of Caring

Over the summer of 2015, MAPFRE Insurance developed its first ever Internship Program and welcomed 15 college students for ten weeks. On July 9th, all of the summer interns participated in their own 'Day of Caring' and worked at the St. Peter Central Catholic School in Worcester, MA, painting the art room and second floor hallway of the school.

MAPFRE interns painting the St. Peter Central
Catholic School during the Intern Day of Caring.



Scenes from the Making Strides Against Breast Cancer Walk at Elm Park in Worcester, Massachusetts.
Photography by Ashley Armstrong

Making Strides Against Breast Cancer Walks

More than 100 MAPFRE employees worked throughout the year to support the Making Strides Against Breast Cancer walks. Through several activities and events, employees from Massachusetts, Arizona and New York were able to raise nearly \$10,000 for this cause!

Arizona
participants raised
more than
\$2,000

Massachusetts
participants raised
\$5,000

New York
participants raised
more than
\$2,000



I thought the paint night event to benefit Making Strides Team MAPFRE was outstanding overall. There was great support between the raffles and the actual painting! It was a fun evening for a very worthy cause!"

–Carole Wardzala, Claim Specialist (Webster, MA)



Pan-Mass Challenge

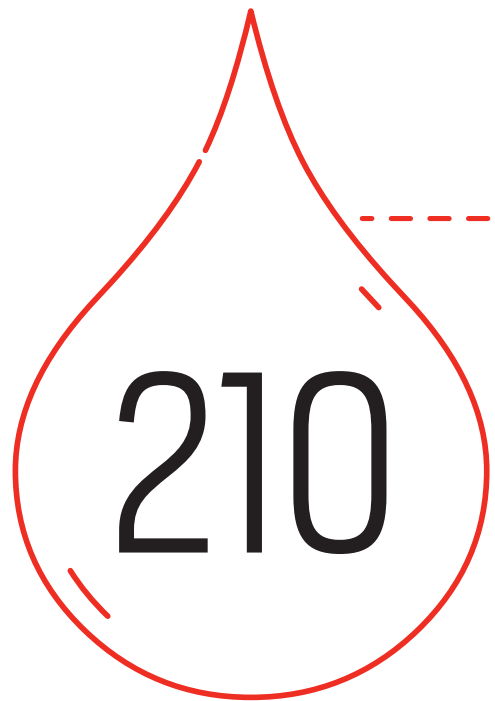
In August, MAPFRE Insurance was announced as the Official Auto Insurance Provider of the Pan-Mass Challenge (PMC). All 6,000 cyclists who rode in the challenge to support cancer care and research had the MAPFRE Insurance logo on their official jersey. MAPFRE sponsored the PMC's lunch stop at Dighton-Rehoboth Regional High School, where cyclists stopped to refuel after riding up to 70 miles of their journey.



Diabetes Walk

On Saturday, September 26th, MAPFRE employees participated in the American Diabetes Association Step Out Walk in Worcester, Massachusetts.

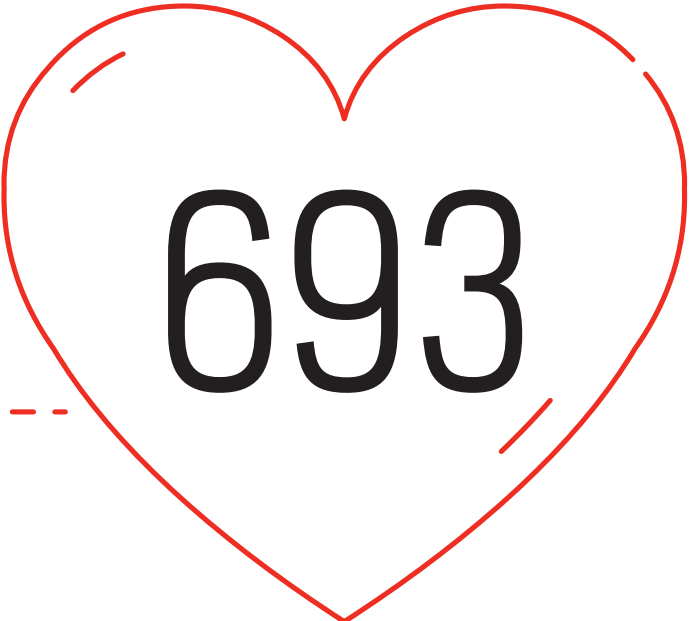
The American Diabetes Association Step Out Walk event.



*total number of employees
who donated blood in 2015*



*number of pints of
blood collected*



*number of lives impacted
(how many people the blood served)*



Blood Drives

Nearly every two seconds, someone in the United States needs blood. At the core of MAPFRE's employees is a common interest to take care of people, which is why MAPFRE partners with leading blood donation services to host five employee blood drives at three locations each year.

In New York, MAPFRE employees partnered with the Kinney Insurance Agency and the American Red Cross to host a blood drive in honor of a local soldier, PFC Nathan Brown, who was killed in the line of duty in Iraq at the age of 21.

The Webster, MA campus saw 167 employee donors and also utilized employee volunteers to make each drive as efficient as possible. In Arizona, MAPFRE employees exceeded donor goals with 40 participants and received a Silver Level Award for hosting such successful blood drives each year. Each employee donor gives roughly one pint of blood during every donation, and each pint can impact up to three people in need.



MAPFRE partners with leading blood donation services to host five employee blood drives at three locations each year.



I have assisted several times with the blood drives. Blood donations are always needed and can help to save someone's life. Knowing that I may have helped save a stranger's life gives me a sense of pride and accomplishment that I never had before donating."

*–Crystal Woodsum,
ECO Casualty (Webster, MA)*



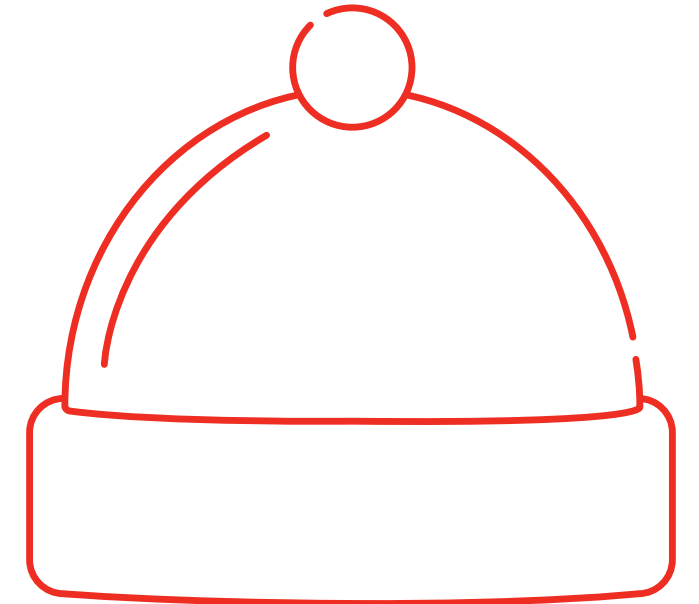
MAPFRE Insurance and Girls Inc. Day at Fenway

As the Official Auto Insurer of the Boston Red Sox, MAPFRE Insurance offered 23 young women from the Girls Inc. Eureka! Program in Massachusetts an experience of a lifetime at Fenway Park. The experience included a VIP behind-the-scenes tour, access to watch batting practice and tickets to the Red Sox vs. Orioles game that evening.

Scenes from Girls Inc. Day at Fenway, hosted by MAPFRE Insurance.



more than
200
items collected



Veteran's Day

In November, MAPFRE employees in the Massachusetts Insurance Operations Activities Committee ran a cold weather gear collection in honor of Veteran's Day. More than 200 coats, knit hats, blankets and other needed items for winter weather were collected and donated to Veteran's Inc. of Worcester, MA.



Adopt a Classroom

On Monday, August 31st, New York employees held a Back to School event for the "Adopt a Classroom" program and raised more than \$700 to sponsor five teachers in the NY/NJ area. These teachers received much needed resources for their classrooms.

The Adopt a Classroom team.



Photos from youth soccer clinics hosted by MAPFRE Insurance and Columbus Crew SC.

Youth Soccer Clinics

MAPFRE Insurance became a close partner of Columbus Crew SC when the official stadium name, MAPFRE Stadium, was announced in March of 2015. Through various initiatives of Crew SC’s Give Forward platform, MAPFRE employees were proud to expand their reach in the local Ohio communities. Right away, MAPFRE employees teamed up with Columbus Crew SC players to serve lunch at the Ronald McDonald House of Central Ohio.

MAPFRE also co-hosted three youth soccer clinics for more than 250 participants during the summer for children in the communities surrounding MAPFRE Stadium in Columbus and Dayton, OH. At the clinics, MAPFRE provided participants with tickets to a Crew SC match, t-shirts, water bottles and soccer balls.



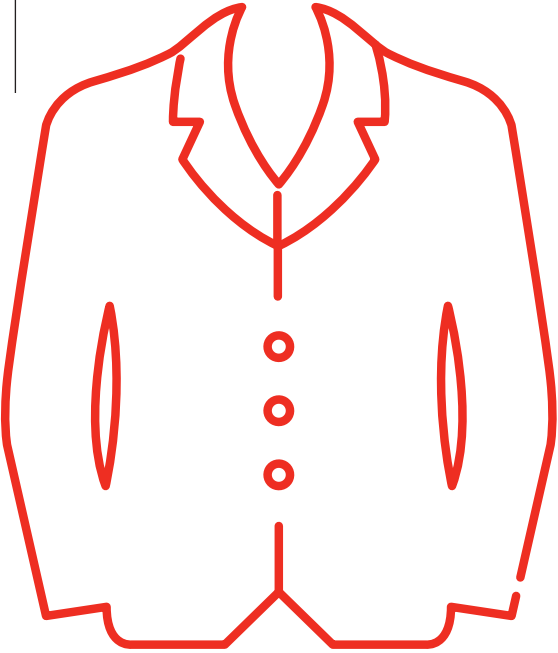
over
250
soccer clinic
participants



*New York
Dress to Impress*

MAPFRE Insurance Employees in New York donated clothing items such as suits, dresses, shirts, jackets, shoes and ties to help provide appropriate clothing for job interviews and business dress environments for those in need.

more than
20
employees
participated





Scenes from the Give Forward initiative.

Ronald McDonald House

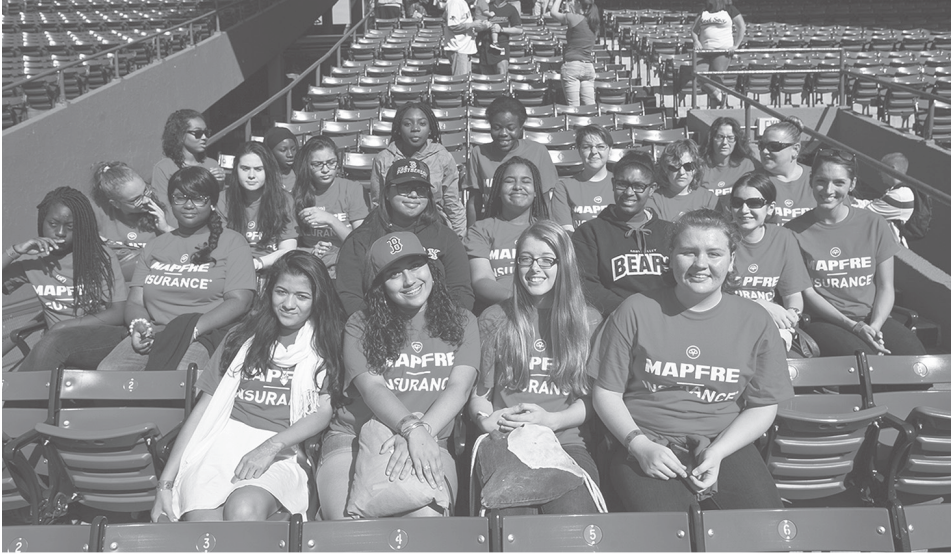
On Monday, March 30th, Columbus Crew SC players teamed up with MAPFRE Insurance to serve lunch at the Ronald McDonald House of Central Ohio as part of the club's Give Forward initiative.



Gladden Community House

On Saturday, December 19th, Crew SC and MAPFRE Insurance unveiled a new rec room at the Gladden Community House. This room will serve as a safe space for children in the Franklinton area to learn and have fun after school.

The remodeled rec room at the Gladden Community House.





 **MAPFRE | INSURANCE®**

Making a Difference in Our Communities

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