

# 1

October 4 – November 15, 2021

## Registration phase

Registration is now open for projects in the following three categories:



1) Improvements in health and digital technology (e-Health).



2) The senior economy.



3) Prevention and mobility.

And in three regions:  
**Europe, Brazil and the Rest of Latin America.**



# 2

December 2021 – February 2022

## Submission evaluation phase

# 3

February 2022

## Project presentation phase

The nine finalist projects will be selected (one per category and region)

# 4

March - April 2022

## Preparation phase for the grand final

Mentoring sessions will be given to the representatives of each candidate project

# 5

April 2022

## Grand final and conclusion

The finalists will present their proposals before an expert panel convened by Fundación MAPFRE.

**Three winners** (one per category) will receive **40,000 €** to develop their project



# 6

## Red Innova Fundación MAPFRE

Finalists and winners will be invited to join this network of networks to perpetuate the relationship between them.



**GOOD LUCK TO YOU ALL!**